

## Terms and Conditions

By entering this competition, participants agree to be bound by these terms and conditions.

This competition is open to any child of primary or secondary school age in Northern Ireland, except employees of Tourism Northern Ireland, NI4Kids, and Jago Communications, and their immediate family members.

The entry form can be downloaded from [DiscoverNorthernIreland.com/GiantArt](https://DiscoverNorthernIreland.com/GiantArt). To be considered for judging, your original artwork must fit within the blank space outlined in the entry form, along with the completed consent form.

All artwork must be an original work by the child named on the entry form. All artwork must be posted and submitted in original format, not a photocopy or scan.

Please submit your artwork in flat format only, it should not be rolled, folded or framed. You may submit one work/image and one description per child.

While winning artwork will be used for PR and advertising purposes, Tourism NI may also use any other artwork entries for additional promotional opportunities, including but not limited to website, digital, social and PR. These will not have personal information if used.

No purchase is necessary unless explicitly stated.

Original entries of artwork should be sent via post/mail or delivered by hand to:

A Giant Welcome Art Competition  
c/o Jago Communications  
Scottish Provident Building  
Donegall Square West, Belfast  
BT1 6JH

The closing date for receipt of entries to the competition is **Friday, 9<sup>th</sup> May 2025**, with your age on the entry form as of that date.

Late, incomplete or corrupted entries will not be accepted. TNI, NI4Kids or Jago Communications cannot be held responsible for submissions that are damaged or misplaced in transit.

All work must be submitted by a teacher or parent/guardian on behalf of the child. Your parent or guardian must sign and date the Entry Form and it must be sent with your artwork, this is for data protection compliance.

The Entry Form will contain the details we require to process your application and must be completed accurately.

If you are unable to access the entry form and/or blank canvas for the artwork purposes, whether in print or online, please contact us at [GiantArt@jagocommunications.com](mailto:GiantArt@jagocommunications.com) or by calling +44 (0) 2890918420.

**Please note that where artwork is submitted without the relevant entry form being fully completed, it cannot progress to the preliminary judging stage of the competition.**

For the purposes of large format printing for outdoor advertising, or other marketing activity, the successful originals may be enhanced to ensure vibrancy and detail.

All submitted Works, Images and accompanying text will be subject to the following selection process:

- An **initial filtering** of all works by Jago/TNI PR team to ensure compliance with entry requirements
- **Initial judging** by judging panel
- Secondary judging by panel to **determine winners**
- **Announcement** of selected winners
- The winners will be notified via email and/or telephone, if a winner fails to respond within five business days, we reserve the right to select an alternate winner
- In addition, the selected winning designs will then be posted on Discover Northern Ireland's Facebook page (as well as other social media) to allow for a period of up to one week public voting to determine an **overall winner** that will win an additional prize.

The winning designs will be used as part of Tourism Northern Ireland's marketing and PR campaign welcoming visitors this summer to The 153<sup>rd</sup> Open in Royal Portrush, with first name, age and county.

The winning submissions (x6) will each win a family overnight stay in Northern Ireland, an overall winner will win four (4) tickets to attend The Open, Royal Portrush in July. The winners will also have their artwork displayed on outdoor advertising locations, as well as other marketing formats. Details displayed on the outdoor advertising formats will be limited to first name, county and age only.

The prize is non-transferable and non-exchangeable. No cash alternative will be offered.

All successful entrants/artists must be available for photography and videography purposes as part of the campaign initiative and will be included in press materials. In addition, the first name, age and county of winner will be on display of the artwork and mentioned in the press release and material. Please do not enter if not applicable.

We reserve the right to amend these terms or cancel the competition at any time without prior notice. Our decision on all matters relating to the competition is final, and no correspondence will be entered into.

The GiantArt@jagocommunications.com is purely for use during the competition period and will be deactivated on 30<sup>th</sup> June 2025.

### Children’s Art Privacy Notice

TNI is committed to protecting the personal data of TNI & NI4Kids Children’s Art Competition entrants (Entrant data) and takes the security of this information very seriously.

We will collect personal data about you (parent/guardian or teacher) and the Entrant when you enter the Competition on their behalf or contact us about the Competition. We will ask you to provide the following types of information: Personal details (e.g. name, age, county) Contact details (e.g. name, email address, phone number).

Where entries are made by schools/art schools, we may ask the school/art school to give evidence that they have collected the necessary parental/guardian permission to enter the Entrant into the Competition.

Please note that if the necessary permissions are not evidenced, it will not be possible for the Entrant to be awarded a prize winning place in the Competition.

We will require evidence of parental or guardian permission when an Entrant’s artwork reaches the closing stages of the Final Adjudication process. In some cases an Entrant may be asked to appear in photography or video content along with their artwork. In this case, the Entrant’s image and recorded video footage will be used. We will seek further permissions for this use if the Entrant is asked to appear.

### **How we use your personal data**

TNI will use Entrant data for the following purposes:

To enter the Entrant into the TNI & NI4Kids Children’s Art Competition	<ul style="list-style-type: none"><li>• To advise you about the progress of the Competition entry</li><li>• To deal with your enquiries and requests</li><li>• To promote the Competition through public relations activity</li><li>• To maintain, operate, improve and develop the Competition</li></ul> Parents/guardians have given us or the school/art school permission or consent to use Entrant data for these purposes
To appear in photography or video content supporting the	<ul style="list-style-type: none"><li>• To advise you about the possibility of appearing in PR/promotional photography or video content</li></ul>

campaign initiative messaging	<ul style="list-style-type: none"><li>• To administer and manage the filming of the commercial</li></ul>
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**Who we may pass your data on to**

Where appropriate, we may disclose your personal data to:

- Organisations who help run and administer the Competition, such as PR agency, print houses, ad agencies, logistical service providers
- Agreed publications companies, such as the local and national newspapers

Please visit [Privacy Policy | Tourism NI](#) for privacy information.